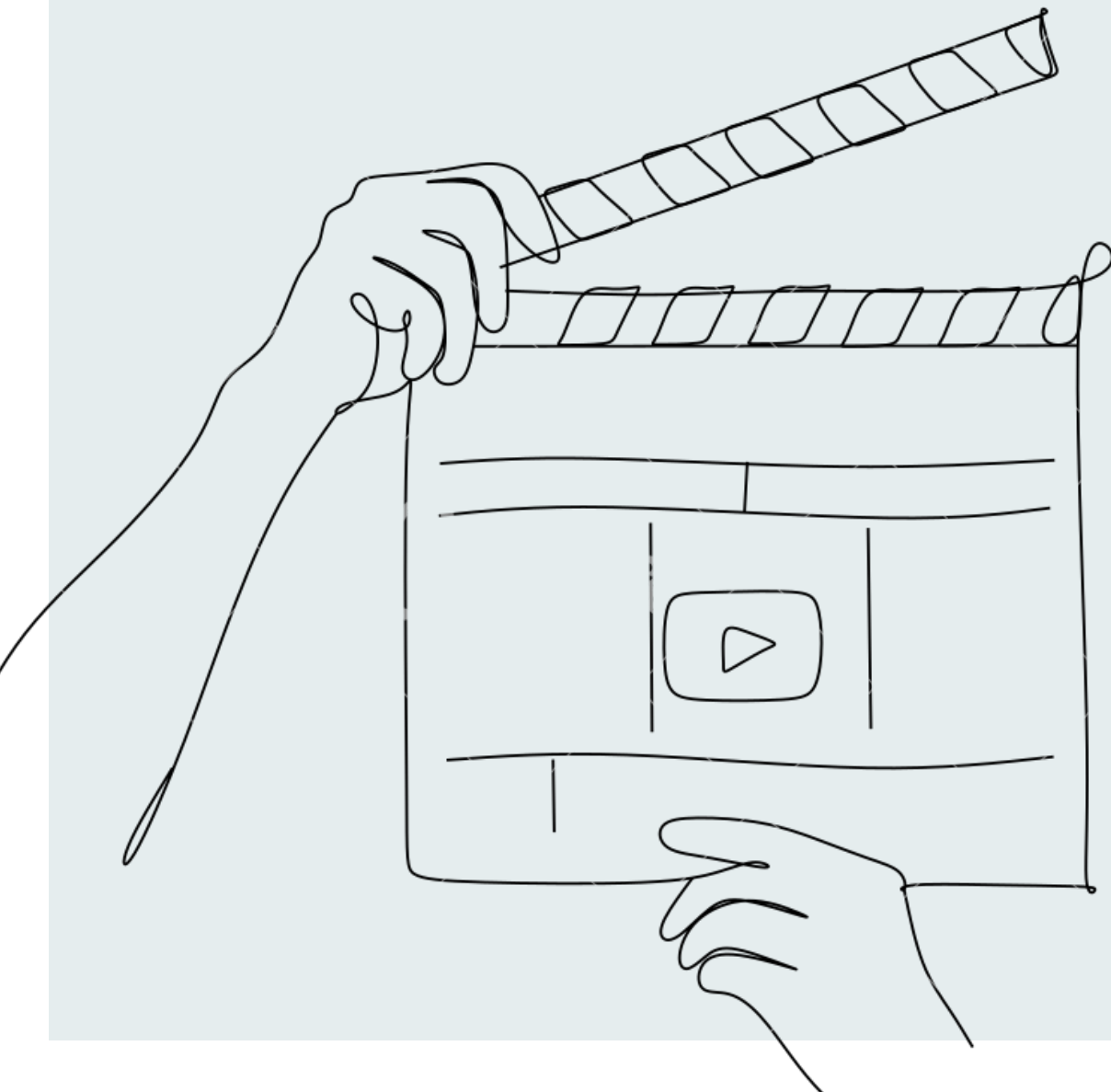

ACADEMIC PRODUCTION TEAM

Emory Production Studios





ABOUT THE TEAM

OUR MISSION

Our team is passionate about helping faculty create great content for our Emory students and community. We collaborate with you to capture incredible stories, scholarship, and initiatives happening within the Emory community and beyond.



Work with us in our fully-dedicated production studio or explore options to film in related locations across the city.

Our team boasts a range of knowledge and experience in filmmaking, storytelling, and learning design.



OUR CATALOG



option one

INTERVIEW STYLE



Discussion

Whether you're inviting an outside professional or collaborating with a colleague, our living room set offers a cozy and professional space for conversation.



THE ADVANTAGE

Interview guests on relevant topics, bring in experts to discuss your field of research, or chat with students to unlock their unique perspectives.



Interview

Our set can be arranged to portray an interview setting where faculty and their guests can interact in a question and answer format.

option two

FLIPPED CLASSROOM



Advanced Learning

Move lectures out of the classroom to become short videos. Record demonstrations, instruction, or hard-to-grasp concepts for student independent consumption. Learning activities are "flipped" to facilitate active learning and immediate feedback.



Movie Magic

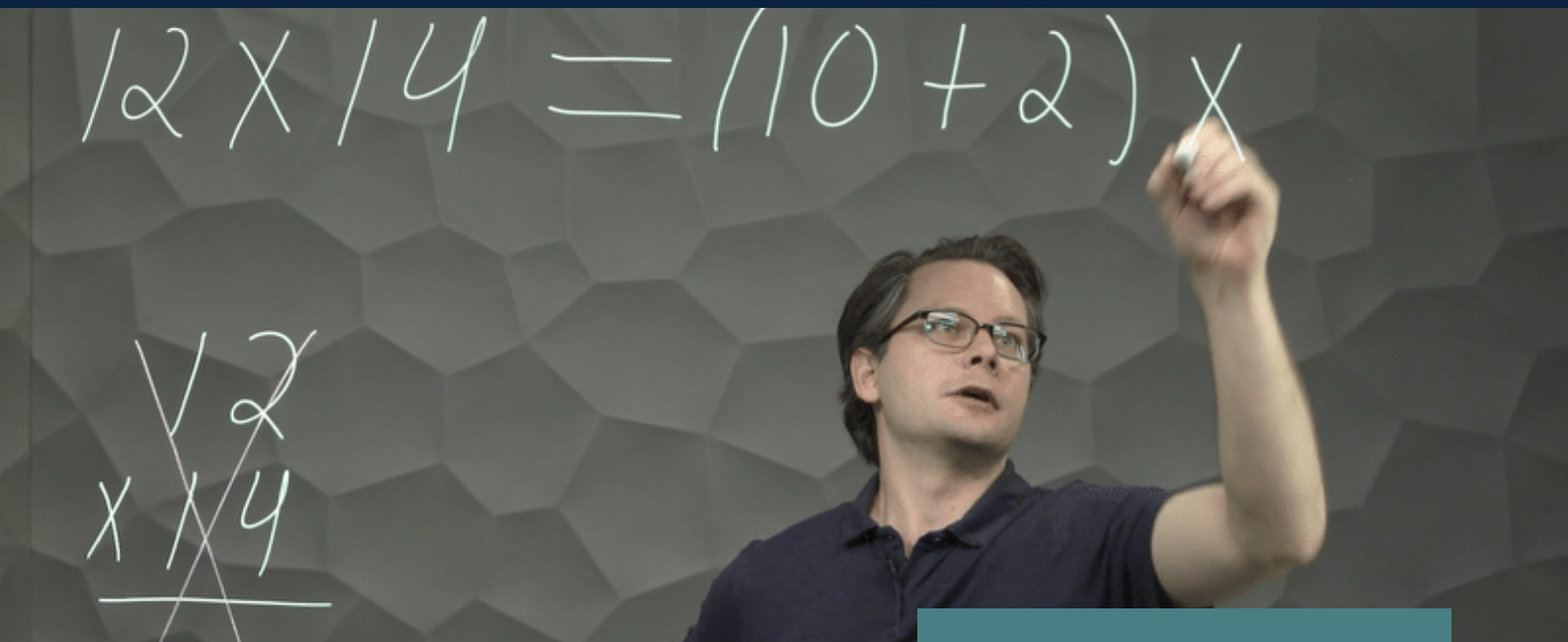
Or you may want to add a little 'flair' to your lectures. We once filmed a professor drawing an anatomy diagram dressed as a gorilla! And using video effects, we shrank an anatomy professor to fit inside a skull! Let's get creative.

THE ADVANTAGE

Utilize video to enliven lecture materials, helping students grasp difficult content. Brief video segments compliment in-class sessions and preserve valuable class time.

option three

LIGHTBOARD



Equations

The lightboard is an ideal tool for students to follow a professor as they illustrate difficult concepts on screen. Whether you're teaching calculus, art, physics, or anatomy, the lightboard is a creative teaching method for written and drawn ideas.



Keep it fun!

Math doesn't have to be boring! Chat with our team to discover fun ways to keep your lectures entertaining! The power of video editing can turn anyone into a magician!

THE ADVANTAGE

Reverse the traditional learning experience with written and drawn demonstrations. Our lightboard is a glass chalkboard that illuminates you and your writing.

option four

DOCUSERIES



Research

Bring your research to life with a short-form documentary. We help you create a narrative highlighting your most exciting work. Share your discoveries with the Emory community and beyond.



Art

Was your art featured in exhibition, or your performance on-stage? Let us tell the story of how you arrived, from the initial idea stage, through the creation, and ultimately your art in its final form.



THE ADVANTAGE

Explore and uncover faculty research and scholarship occurring on campus. This docu-series highlights the relationship between viewer and subject, providing a personal approach to meet the scholars and educators in our community.

option five

ON LOCATION



THE ADVANTAGE

Take your class out of the classroom and engage students with on-site filming. Immerse your students in a location that supplements your class material.



WHAT WOULD YOU LIKE TO ACCOMPLISH?

I'd like to...

- Demonstrate a process.
- Interview/converse with a guest.
- Illustrate equations/concepts using a Lightboard.
- Conduct a series of flipped lectures.
- Pre-record for an upcoming event or campaign.
- Market unique Emory scholarship or programs.
- Document Emory history.



If you meet this criteria, please complete our [intake form](#).

If you don't meet our criteria, See Page 18 for additional services that can assist you.

PRE-PRODUCTION

A collection of professional photography equipment is arranged on a dark, textured surface. In the foreground, a large Sigma lens with a textured grip and a Manfrotto tripod are prominent. To the right, a camera body and a flash unit are visible. Several lenses are scattered around, some with their caps removed. In the background, there are boxes of film and other smaller accessories. The lighting is dramatic, highlighting the textures and details of the equipment.



PRE-PRODUCTION

We'll schedule a kickoff meeting to discuss your vision, the individuals filmed, and timeline. Based upon those parameters we'll work with you to decide the best location, style, props, set design, script, and final video distribution platform.

Often, we'll have a follow up meeting to finalize any scripts, location needs, and/or participant/location permissions and approvals. We'll also finalize the shooting schedule as well as the post-production schedule.

The pre-production "last looks" would be final adjustments before filming begins. If scripts are involved we'll need those completed by five business days before the filming date. Wardrobe should be selected before filming begins, and any auxiliary digital materials must be delivered by the filming date so that we can get to adding them in post-production, right away. If you have props (physical objects that will be filmed) they must also be approved prior to filming and plan on bringing them the day of production.



PRODUCTION

PRODUCTION

The production stage is equivalent to a sculptor gathering raw materials, and the footage we capture during this initial stage is called "raw" footage. We are creating a time-based medium, so it is essential we maximize our time in order to produce the most visually stimulating video footage. We work with you to find the best production approach (camera angles, lighting, set design) for your specific need.

Need to shrink down so you can give an anatomy lecture inside a skull? No problem! Want to mount a camera on the ceiling to show which ingredients you're adding to a recipe? We can do that too! Do you work in a lab and want to perform an experiment? We'll film you in your environment amidst your research equipment!



POST-PRODUCTION



A close-up, low-angle shot of a person's hand operating a video editing control panel. The hand is positioned on the left side of the frame, with fingers resting on the controls. The control panel features several large, circular buttons and a grid of smaller buttons. In the background, two large monitors are visible. The left monitor displays a grid of video thumbnails, while the right monitor shows a blurred image of a person. The scene is dimly lit, with a warm, orange glow emanating from the monitors, creating a professional and focused atmosphere.

POST- PRODUCTION

The Post-Production process is where all the "magic" happens. We assemble all footage recorded, the "raw materials", and sculpt it into true form. At this stage, we should all have a deep understanding of video's final form and goal. Editing video is a time-based and time-consuming process, and we must maximize our time spent in the edit bay.

We work closely with you through three rounds of changes. For precise editing, we invite you to join us in our editing studio, where we can collaborate in-time.

THINGS TO THINK ABOUT



THINGS TO THINK ABOUT

Wardrobe

Jewel tones and solids work well on camera. Avoid pure white or black tops, and horizontal or vertical line patterns. While not explicitly required, a shirt or jacket with a collar will ensure your mic stays put.

Microphone

We typically use a lavalier mic, like the ones news anchors wear, which is connected to our camera; but if you'll be moving around, we can mic you wirelessly.

Green screen

Do you need to transport to a space that isn't accessible or even physical? Green screen production can be demanding, but we're up for the challenge if you are!

Visuals with lecture

Ensure all your images are named and organized in order of appearance in the video.



NOT WHAT YOU'RE LOOKING FOR?

OTHER SERVICES:

- MUSIC AND AUDIO RECORDING STUDIO
- PODCAST STUDIO
- STREAMING AND RECORDING STUDIO

OTHER TEAMS:

- ECDS
- PHOTO/VIDEO
- MESSAGING TEAM

ACADEMIC TECHNOLOGY SERVICES CAN BE
FOUND AND RESERVED AT
[ATS.EMORY.EDU/SDL/RESERVE_INTERIOR.HTML](https://ats.emory.edu/sdl/reserve_interior.html)

